



GOVERNMENT OF ANGUILLA
 Anguilla Statistics Department
Tourism Statistics Summary
July 2024

July 2024/23
ARRIVAL ANALYSIS
 Visitors: ↑ 42.4%
 Tourists: ↑ 20.3%
 Excursionists: ↑ 77.9%

OVERVIEW

July's 2024 visitor arrivals data showed that 18,567 visitors graced Anguilla's shores; an increase of 42.4% over its corresponding July 2023 figure of 13,037. This figure under review is recorded as the third highest number of visitors for any July period to Anguilla for the past 32 years. The highest total of arrivals with 19,092 arrivals was recorded in 2017, followed by 18,913 arrivals in 2016. Anguilla welcomed 134,710 visitors for the year 2024 thus far.

The increase in visitor arrivals for this period under review was positively impacted by the arrivals from both types of visitors; tourists (stay-overs) and excursionists (day-trippers).

The majority (98.9%) of the visitors during this period

came with the intention of vacationing, while 1.1% came for business.

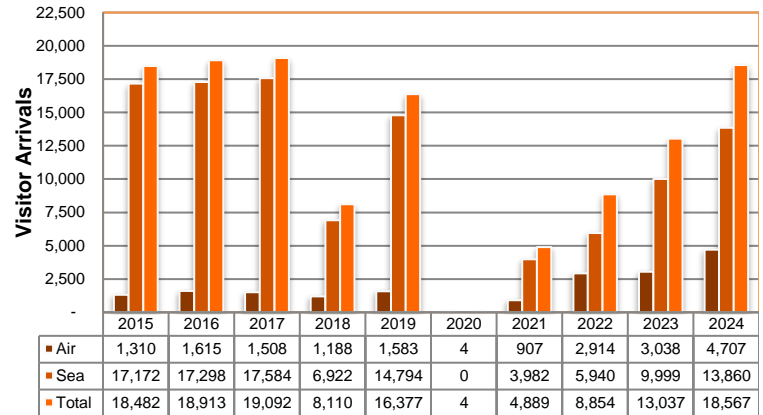


Figure 1: Visitor Arrivals, July 2015 – 2024

PASSENGER MOVEMENT

Passenger arrivals, which include both visitors and residents for July 2024, increased by 30.7% to 25,450 from the 19,471 arrivals in July 2023.

Anguilla's inward passenger movement by sea totalled 19,416 (76.3%) of total passenger arrivals. The Blowing Point terminal welcomed 16,029 (82.6%) of the passenger arrivals who came by sea and the remainder 3,387 (17.4%) arrived at the Sandy Ground terminal. Passenger arrivals by air into the Clayton J. Lloyd International Airport accounted for 6,034 (23.7%) of total passenger arrivals.

Departing passenger numbers recorded an increase of 27.6% over the July 2023 figure of 19,101 to 24,368 in July 2024.

Of the three ports of exit, the two seaports cumulatively accounted for 18,663 (76.6%) of all departures, with the Blowing Point terminal facilitating the movement of 15,229 (81.6%) and Sandy Ground 3,434 (18.4%) passengers.

By air, 5,705 (23.4%) of total passengers departing Anguilla exited through the Clayton J. Lloyd International Airport.

TOURISTS (Stay-Over Visitors)

Tourists (stay-over visitors) to Anguilla for July 2024 totalled 9,675, an increase of 20.3% over the corresponding 2023 figure of 8,040. Reviewing data as far back as 1993, tourist arrivals for July 2024 outperformed any July period, with the highest number of tourists, followed by July 2016 with 9,512.

This tourist arrival figure under review represented the larger share, 52.1% of visitors, over a half of total visitors to Anguilla. Anguilla welcomed 75,991 of this type of visitor for 2024 thus far.

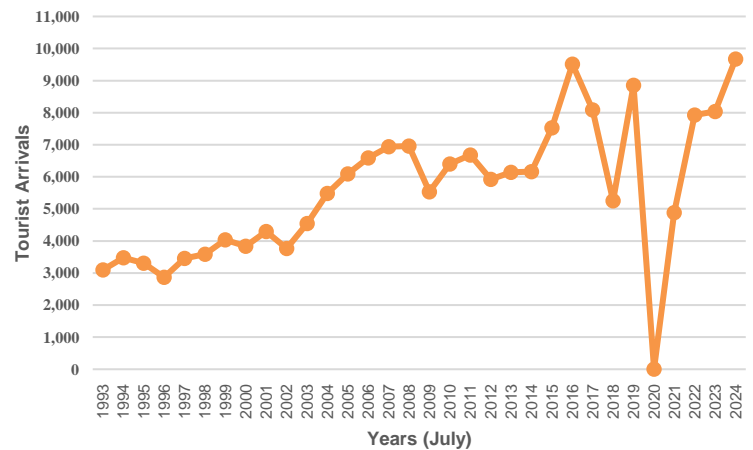


Figure 2: Tourist Arrivals, July 1993 – 2024

Tourists (Stay-Over Visitors) *continued*

The intended average length of stay of tourists for July 2024 decreased to 7.2 days from the 7.3 days in July 2023. The majority of tourist arrivals with 49.8% of the arrivals intended to stay for 4 to 7 days, followed by 25.5% of whom intended to stay for 1 to 3 days, 13.8% intended to stay for 1 to 3 days, 8.2% intended to stay for 8 to 15 days, 2.8% for 23 or more days, and 2.8% indicated 16 to 22 days.

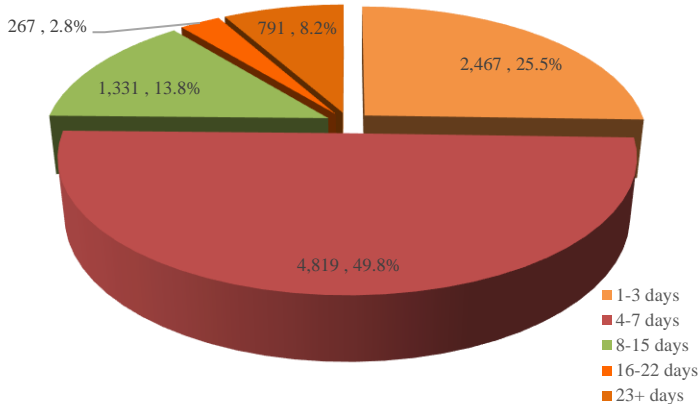


Figure 3: Tourist Arrivals by Intended Length of Stay, July 2024

A review of the ten (10) source markets from which the 9,675 tourists to Anguilla originated, showed that with the 20.3% increase, six (6) of the source markets registered increases while four (4) reported declines. The largest contributing number of arrivals recorded was from Anguilla’s main source market the ‘USA’, with a 67.8% (6,558) share of the total tourist markets. The ‘Caribbean’ and ‘Other’ source markets followed with 9.9% (955) and 4.5% (438) share respectively. The source markets that had the opposite effect on this increase in tourists were the ‘Germany’, ‘Dutch West Indies’, ‘Italian’ and ‘U.K’ markets with -44.7%, -8.4%, -8.0% and -1.9% respectively.

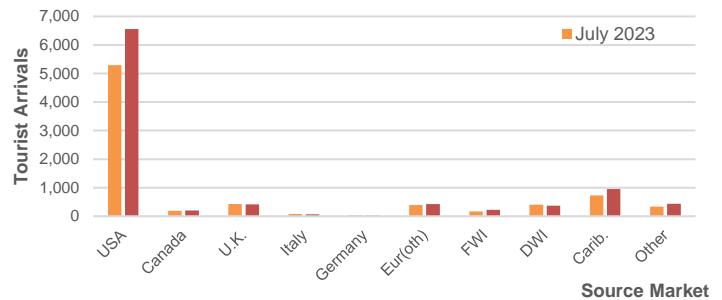


Figure 4: Tourist Arrivals by Country of Residence, July 2023 & 2024

EXCURSIONISTS (Day Trippers)

Excursionist arrivals for this period under review, July 2024 totaled 8,892, an increase of 77.9% over the corresponding July 2023 figure of 4,997 arrivals. July 2024 recorded the fifth (5th) highest July excursionist arrivals figure for any July period within the past 32 years for which there is data. The highest July figure was recorded in the year 2017 with 11,008 arrivals. This type of visitor accounted for 47.9% of total visitors to the island during this period.

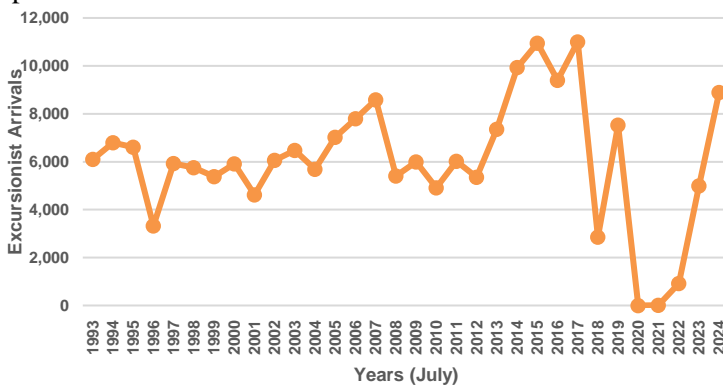


Figure 5: Excursionist Arrivals, July 1993 - 2024

A review of data for this type of visitor showed that seven (7) source markets contributed to this overall increase. The largest percentage share of excursionist arrivals, during this period under review, originated out of the ‘USA’ with 68.6% (6,096) of these arrivals, followed by the ‘Caribbean’ and ‘Dutch West Indies’ markets with respective shares of 6.6% (591) and 6.6% (588). The ‘Italian’, ‘UK’ and ‘Other European’ markets were the only markets to record declines over their corresponding 2023 figures.

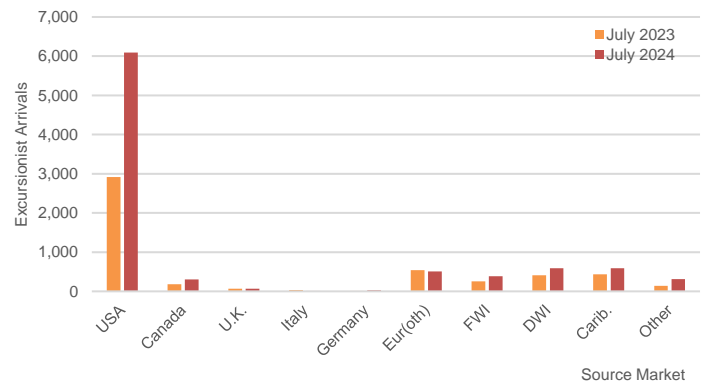


Figure 6: Excursionist Arrivals by Country of Residence, July 2023 & 2024

This report, along with other Tourism Data, is available at the Government of Anguilla Statistics Department’s website:

http://statistics.gov.ai/StatisticsDept/Tourism2_4_5